



Higher Education Financial Wellness Alliance Volunteer Opening

Co-Director of Alliance Programming

Position reports to: Executive Director of HEFWA

Summary: This volunteer position is responsible for the coordination of in-person, non-Summit, programming and the Alliance Coaching Experience (ACE). This position will manage a team of volunteers to determine the most effective ways to provide HEFWA members with access to in-person programming that can allow them to move their financial wellness programs forward. The Co-Director will also actively oversee the operations of Alliance Coaching Initiative, which provides members with the opportunity to be paired with a higher education financial wellness professional who can help guide them in their program development. As a director, this position will serve as part of the HEFWA Directorate and will therefore provide oversight to other areas of the organization.

Essential Duties:

- Develop new in-person HEFWA programming for membership base
- Recruit mentors and mentees for the Alliance Coaching Experience
- Curate the curriculum for the Alliance Coaching Experience, ensuring participants receive highest quality learning
- Manage programming volunteers, including implementing volunteer recruitment efforts (developing and reviewing applications)

Required skills:

- Excellent ability to organize
- Experience with program development, both in-person and curriculum-based
- Effective in cross-departmental communication
- Familiarity with survey tools such as Qualtrics and Google Forms

Estimated time commitment/week: 5 hours

Position duration: Two years, with the opportunity for one additional 2-year term

Benefits:

- Work with a positive and collaborative team
- Network with industry experts
- Free Summit attendance or equivalent discount for institutional membership

About the Alliance: The Higher Education Financial Wellness Alliance is a network of professionals dedicated to bringing together post-secondary organizations to inform national conversations that impact the financial wellness field, public policy and educational support services. The Alliance aims to be the premier forum for conversations related to financial wellness in higher education. Through programming, policy, and research the alliance will scale impactful solutions and further the national



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discussion to assist campuses in developing financial wellness for students to support responsible college financing, remove barriers to degree completion, and provide lifelong skills for economic prosperity.

To Apply: [Click here](#)

Questions: info@hefwa.org; (812) 855-9111



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