

HEFWA 2021 Partner Tiers

	Tier 1 (\$5,000)	Tier 2 (\$10,000)	Tier 3 (\$13,500)
Annual Membership for Staff *Due to virtual nature all levels will receive unlimited membership for 2021	Unlimited	Unlimited	Unlimited
Sponsor Alliance Webinar Ads	0	1	*2 guaranteed (Sponsored webinars will feature a short blurb indicating the sponsorship)
Hosted Alliance Webinars	0	1	1 and a webinar series (2 additional surrounding the same topic)
Promotional Placement on HEFWA Website	General	Grouped Banner/Highlight	Grouped Banner/Highlight & Ability to Buy Solo Ad Space at discounted prices
Social Media Mentions on Partner Announcements	1x bi-monthly	1x/mo	2x/mo
Digital recognition in selected Alliance event materials	-	Included	Included
Audio Ads in the HEFWA Podcast	2	4	6



	Tier 1 (\$5,000)	Tier 2 (\$10,000)	Tier 3 (\$13,500)
Additional Registration Tickets for the Summit *Due to virtual nature all levels will receive unlimited membership for 2021	Included	Included	Included
Complementary Regional Event Tickets (beginning 2021) *Due to virtual nature all levels will receive unlimited membership for 2021	Included	Included	Included
Advisory Call(s)	-	1	2 (with option to schedule another)
Access to HEFWA Membership Directory	-	Yes	Yes
	HEFWA Summit <i>details to be provided early 2021</i>		
Summit Sponsorship Level Included	Silver	Gold	Platinum
Summit Sponsorship Upgrade Discount	25%	50%	75%

